



## Breakdown of running costs for Startupnow for Women Project

	%	Every (£) 7,500	Budget (£) 150,000	Budget (£) 300,000	Budget (£) 450,000
<b>Costs of attending Startupnow Day</b>					
Venue cost		200	4,000	8,000	12,000
Creche		100	2,000	4,000	6,000
Catering		100	2,000	4,000	6,000
Payment to deliver workshops		300	6,000	12,000	18,000
Payment advisers (book keeping, tax etc)		300	6,000	12,000	18,000
Payment to peer mentors for taster sessions		300	6,000	12,000	18,000
Transport		100	2,000	4,000	6,000
Printing – materials etc		100	2,000	4,000	6,000
Contribution to administration		500	10,000	20,000	30,000
Contribution to evaluation		500	10,000	20,000	30,000
	<b>33.33</b>	<b>2,500</b>	<b>50,000</b>	<b>100,000</b>	<b>150,000</b>
<b>Costs of ongoing support</b>					
<i>Mentoring:</i>					
Contribution to mentoring adviser		250	5,000	10,000	15,000
Contribution to mentor and client training		500	10,000	20,000	30,000
Transport and coffees		300	6,000	12,000	18,000
Contribution to networking events		150	3,000	6,000	9,000
<i>Client support:</i>					
Access to research and advice		500	10,000	20,000	30,000
Contribution to development database		300	6,000	12,000	18,000
Transport, coffees to meet adviser		250	5,000	10,000	15,000
Contribution to client support manager		250	5,000	10,000	15,000
	<b>33.33</b>	<b>2,500</b>	<b>50,000</b>	<b>100,000</b>	<b>150,000</b>
<b>Costs to set up business</b>					
Training/phone/transport costs		200	4,000	8,000	12,000
Market research and marketing materials		400	8,000	16,000	24,000
Website design		400	8,000	16,000	24,000
Materials and equipment		1,500	30,000	60,000	90,000
	<b>33.33</b>	<b>2,500</b>	<b>50,000</b>	<b>100,000</b>	<b>150,000</b>

<b>TOTAL COSTS</b>	<b>100</b>	<b>7,500</b>	<b>150,000</b>	<b>300,000</b>	<b>450,000</b>
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### Client Outcomes

Number of women delivered Outcome 1	4	80	160	240
Number of women delivered Outcome 2	2	40	80	120
Number of women delivered Outcomes 3 & 4	1	20	40	60